



FLAME  
UNIVERSITY

**Undergraduate Program**  
A Liberal Education

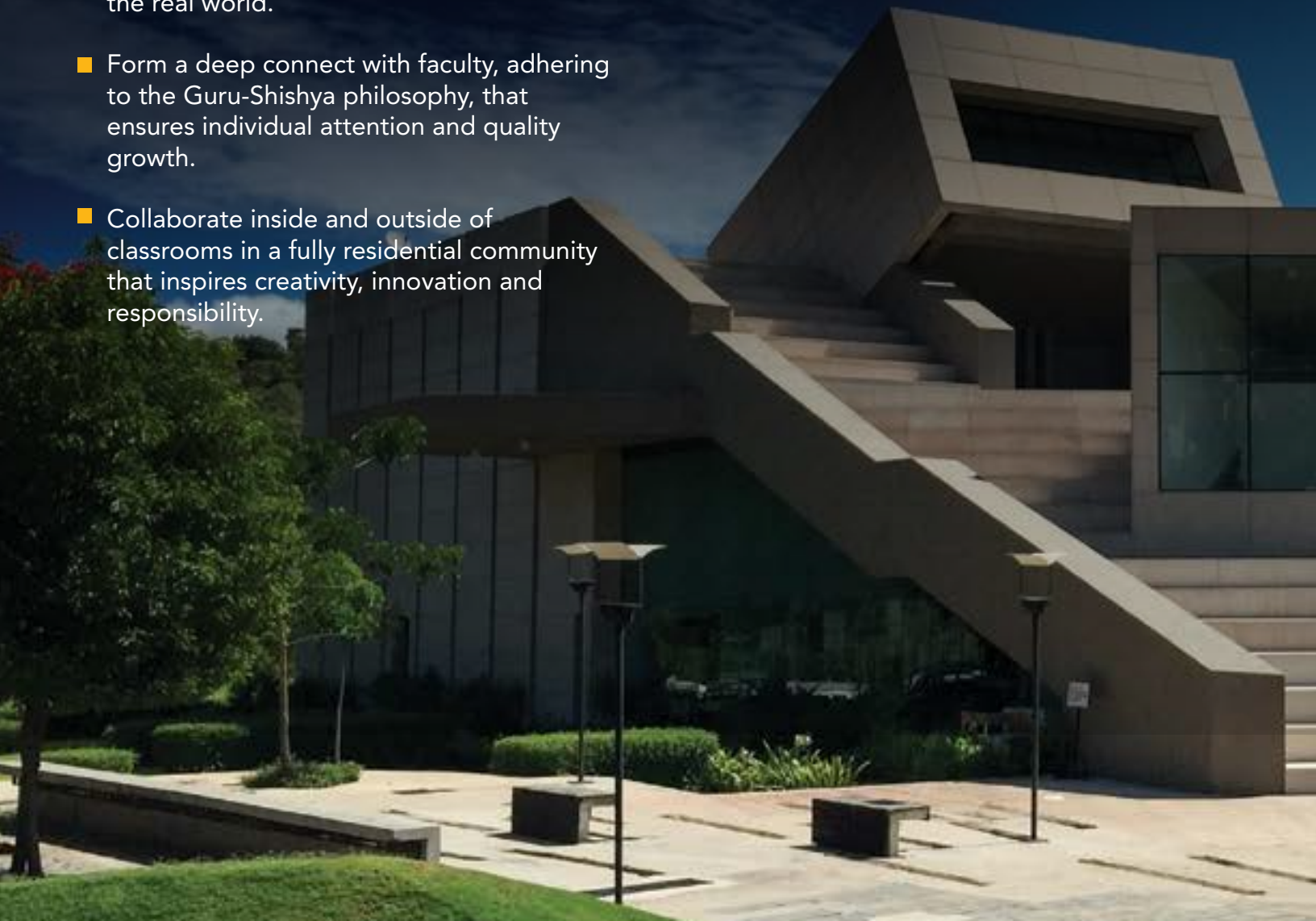


**Your world is not one dimensional.  
At FLAME, nor is your education.**

# How does **FLAME University** provide a liberal education?

Being the pioneer of liberal education in India, FLAME University delivers the country's premier interdisciplinary undergraduate education experience that gives you the chance to:

- Explore a range of disciplines that cultivate a spirit of inquiry, curiosity and openness to multiple perspectives, thus providing breadth of knowledge.
- Make informed major-minor discipline choices, thus providing depth of knowledge.
- Identify and expose yourself to ground realities that enable you to make connections between academic work and the real world.
- Form a deep connect with faculty, adhering to the Guru-Shishya philosophy, that ensures individual attention and quality growth.
- Collaborate inside and outside of classrooms in a fully residential community that inspires creativity, innovation and responsibility.
- Maintain an unwavering focus on developing fundamental skills such as analytical reasoning, critical thinking, communication, perspective building, digital literacy, financial literacy and problem solving that lead to better career preparation.
- Operate in multilingual and multicultural settings at an international level, by having demonstrable experience of living and learning in a culture different from your own.





Opportunity to explore **various disciplines**

Avenues to **combine diverse disciplines**

Collaboration and mentoring through an **enviable faculty-student ratio**

Enhanced learning through a **community like campus environment**

Focus on **fundamental skill development**

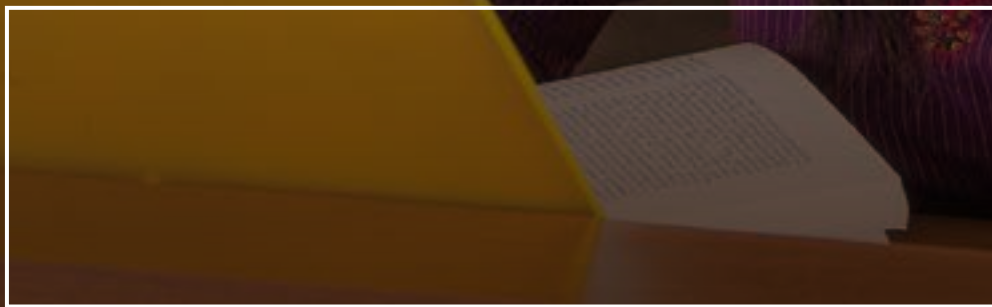
Improved **career preparation**

Access to a **Global Education**





*Passion*  
not **COMPULSION**





FLAME University gives students the academic freedom to explore various disciplines before zeroing in on their choice of specialization. This is a significant innovation in the Indian context, where, at the undergraduate level, students typically have to follow choices they have made during their Higher Secondary Certificate programs.

This interdisciplinary ethos at FLAME gives you time to discover what you are passionate about, and helps you break free from traditional moulds of Arts, Science or Commerce. Exploring diverse disciplines broadens one's perspective and inculcates abilities to reason through various issues and formulate cogent arguments.



**FOCUSED**  
yet *flexible*

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At FLAME University, you have the unique opportunity to focus on two areas of specialization (a major and a minor) in varying degrees of depth. Our students can design their own major-minor combination from over 300 such possibilities. This flexibility to straddle interests in distinct disciplines leads to very interesting combinations. In addition to making the program uniquely interdisciplinary, developing a deep and critical grasp over the chosen disciplines is of primary importance.



# *Personal* yet **PROFESSIONAL**

FLAME University boasts of an enviable faculty-student ratio of 1:10. Our faculty members are not only exceptional teachers, but also mentors and advisors who will guide your curiosity to its fullest potential. They are an acclaimed group of scholars and researchers with outstanding national and international education backgrounds, whose teaching is augmented by the contemporariness of their academic knowledge and real world experience.

A constant feedback loop between our faculty and students guarantees a collaborative and mature learning environment. This is the foundation for enhanced personal growth and professional development.



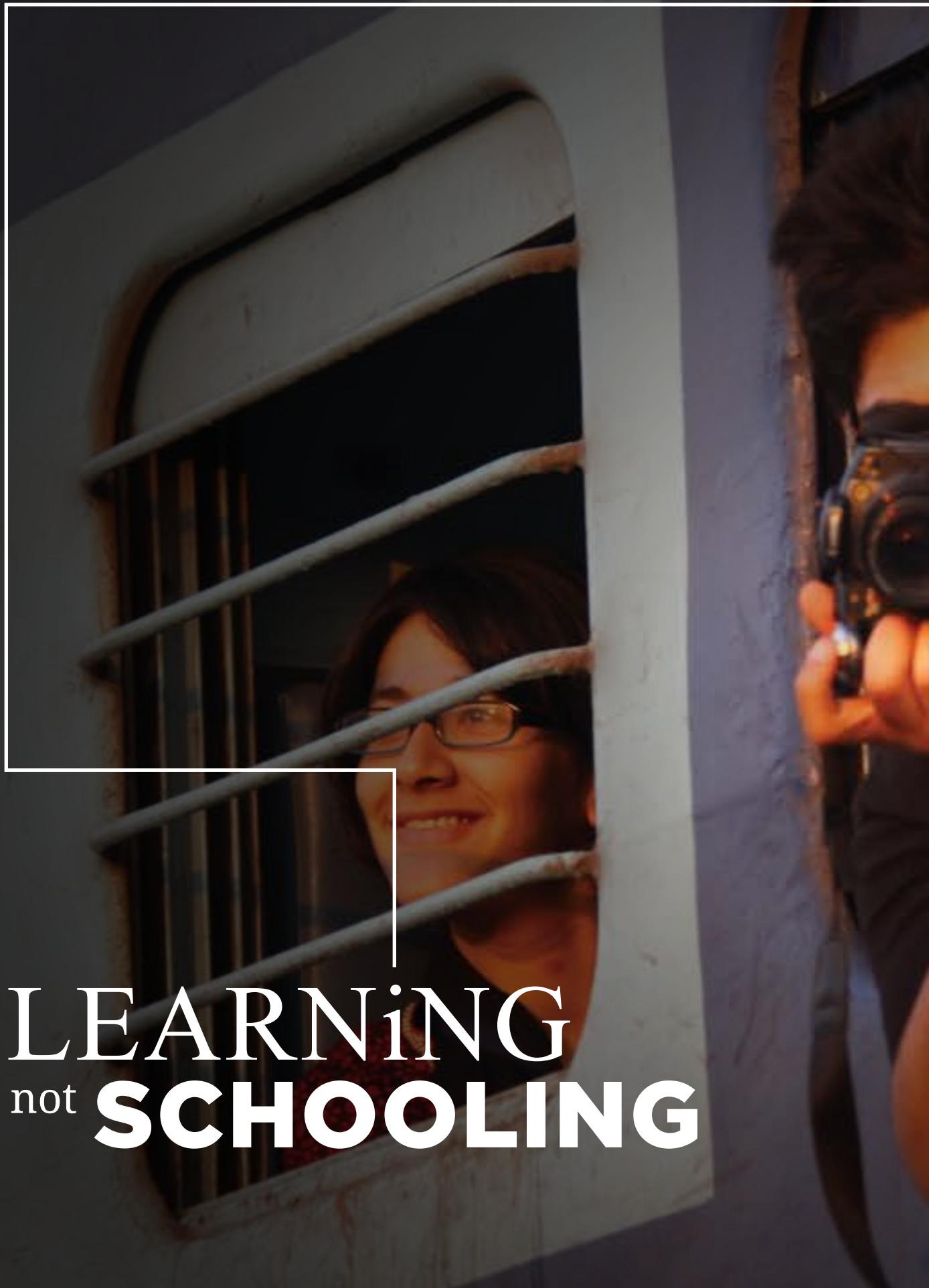
DIVERGENCE

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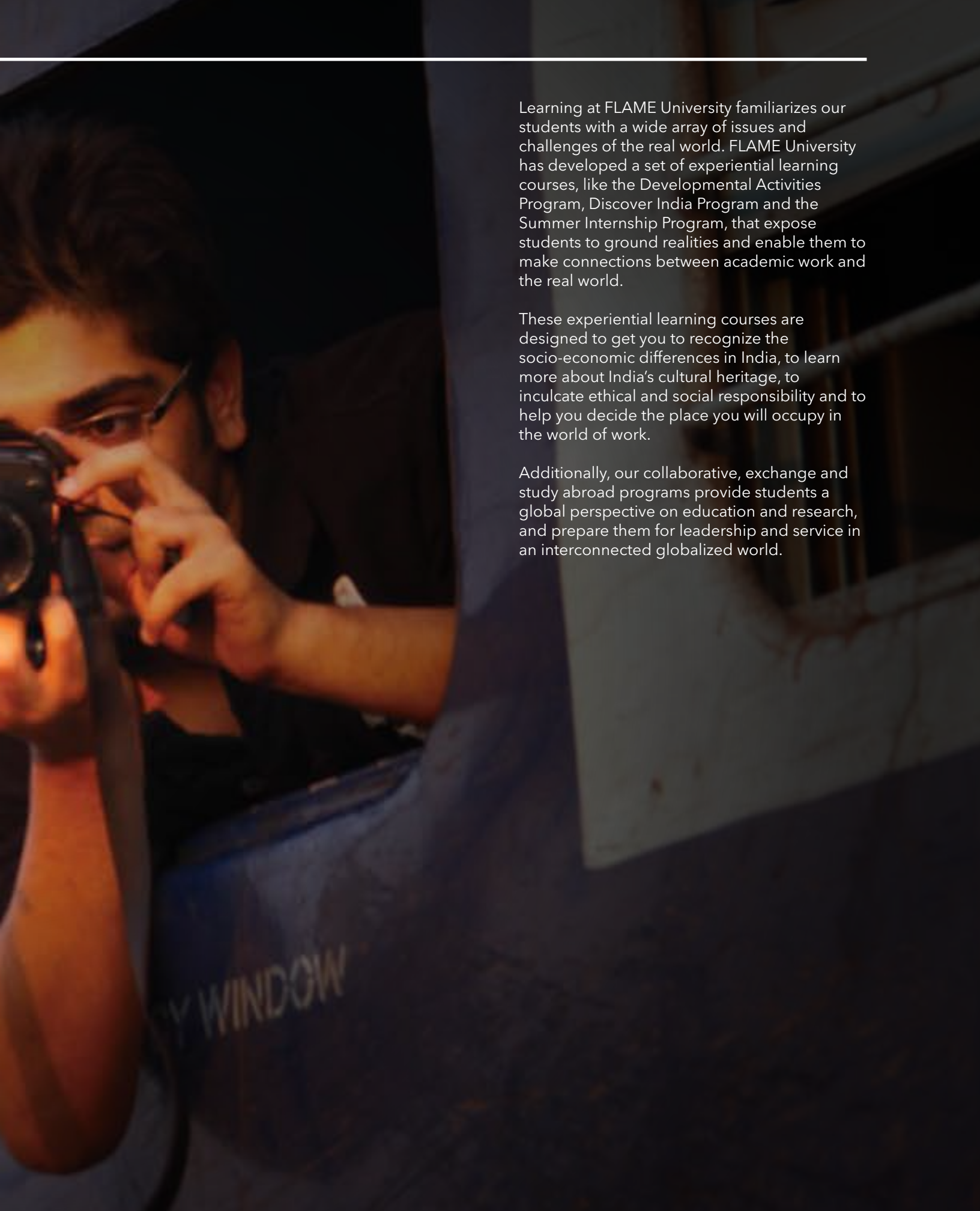
MANTLE







LEARNiNG  
not **SCHOOLING**



Learning at FLAME University familiarizes our students with a wide array of issues and challenges of the real world. FLAME University has developed a set of experiential learning courses, like the Developmental Activities Program, Discover India Program and the Summer Internship Program, that expose students to ground realities and enable them to make connections between academic work and the real world.

These experiential learning courses are designed to get you to recognize the socio-economic differences in India, to learn more about India's cultural heritage, to inculcate ethical and social responsibility and to help you decide the place you will occupy in the world of work.

Additionally, our collaborative, exchange and study abroad programs provide students a global perspective on education and research, and prepare them for leadership and service in an interconnected globalized world.



A blurred background image showing three students in a hallway. A male student in a blue striped shirt is in the foreground, seen from behind. To his left, a female student is smiling and looking towards him. To his right, another female student is partially visible, gesturing with her hand. The hallway has white walls and a doorway in the background.

# Supportive yet **COMPETITIVE**

The FLAME University campus is a fully residential community that nurtures a network of friends with care and empathy, so that students not only have a sense of freedom to take responsibility for themselves, but also feel constantly guided and looked after.

This helps generate and maintain a learning atmosphere that is informal yet respectful, intimate yet open, and supportive yet competitive. Our fully residential campus policy plays a pivotal role in providing you with an environment of individual and collective development.







# LIFELONG

not **TEMPORARY**

Liberal education at FLAME University not only equips students for careers immediately after graduation but also prepares them with transferable skillsets that last a lifetime. Through the interdisciplinary education framework, students are able to identify intersections between disciplines and connect the dots across seemingly disparate areas. Focus on developing fundamental skills like analytical reasoning, critical thinking, superior communication, perspective building, digital literacy, financial literacy and problem solving further augments professional expertise.



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# 1

# About

## FLAME

## UNIVERSITY

### Vision

FLAME University exists to build an aspirational destination for students and faculty, to push the design and nature of studies and to create a societal upgradation phenomenon particularly in the fields of liberal education and leadership. Further, we will be the leader in creating and disseminating knowledge in the disciplines we offer. With that, we will pioneer the advancement of knowledge in these disciplines.

We believe in the uninhibited sharing of “Gyan” or knowledge, since the ultimate goal for all human beings is the accumulation of knowledge. With this dictum, FLAME University aims to inculcate a habit of lifelong learning and inquiry amongst students, leading to the advancement of their well-being. At the core of everything we do is a desire to give something back to society in a noble manner.

We are driven to being one of India’s most respected and reputed centers of learning – the one destination of choice for higher education in the nation for learners and teachers.

# Schools

Our different schools guarantee a wide array of courses to choose from, interdisciplinary major-minor combinations and an unforgettable real-world learning experience.

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FLAME School Of **Liberal Education**

FLAME School Of **Business**

FLAME School Of **Communication**

FLAME School Of **Fine And Performing Arts**

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## Message from the Vice-Chancellor

*Welcome to FLAME University – the pioneer of liberal education and one of India's most reputed and respected universities.*

*Offering interdisciplinary courses, our liberal education programmes groom students to be future ready and open doors to multiple career opportunities suited to students with diverse interests and aspirations. Our programmes have been crafted uniquely to foster holistic thought, balance breadth of learning with depth as well as embrace traditions and the future with equal ease. More than 300 major-minor choices are available to our undergraduate students, spanning multiple universes of knowledge, from economics to psychology, from literature to public policy, from finance to the fine arts and much else besides.*

*Along with a capacity for analytical thought and experiential learning, FLAME broadens horizons, inculcates leadership skills, team-work, social responsibility and communication skills. All the while, students are guided by an outstanding faculty, who are not only dedicated to mentoring students but are among the country's finest thought-leaders. Our enviable faculty-student ratio of 1:10 ensures that students receive careful and customized attention.*

*All this takes place in the most beautiful and educational of settings. Our campus is spread over 60 acres in a lush green valley in Pune, and features state-of-the-art architecture and technology. A plethora of lecture halls, studios, conference rooms, and the world-class Vivekananda Library help make the FLAME academic experience both fun and rigorous, while the quality of residential, dining and sports infrastructure ensure all-round well-being. Our campus is always alive with the sights and sounds of nature, as well as events and activities organized by the strong student community on campus. For our students, the time spent at the campus becomes both enriching and unforgettable for life, a fact endorsed by the rapidly growing FLAME alumni network.*

*FLAME has consistently been expanding its global connections and boasts of educational and research collaborations with Wellesley College, Amherst College, Indiana University Bloomington, Babson Collaborative and Sciences Po, to name a few. Students can benefit from interactions with visiting scholars, go on international exchange programmes, and join the global network of leaders and intellectuals. I invite you to come and be a part of the exciting journey at FLAME.*

**Dr. Dishan Kamdar**  
Vice-Chancellor, FLAME University







# 2

# Academics

**Perspective building  
through multi-dimensional learning**

Interdisciplinary education is at the heart of the undergraduate program at FLAME University. It allows one to question preconceived notions one holds in one's mind, overcome them and adopt broader perspectives with which one can approach complex problems. It enables one to see the existing connections between disciplines and, as a result, provides the capacity to integrate ideas and apply knowledge contextually. Interdisciplinary education helps advance critical thinking, identify insights from multiple disciplines, and promotes lasting and significant learning. In fact, the world is interconnected and multi-dimensional. Why not your education?

Hence, the curriculum at FLAME University's undergraduate program embraces traditional wisdom and interconnected thinking with equal ease. Our course content and experienced faculty enable the learner to wrestle with contemporary issues and as a result, instill curiosity, broaden horizons and inculcate leadership skills.

An unwavering focus on fundamental skill development and career preparedness is at the core of all our undergraduate courses. You are encouraged to think of your ambitions and choose a combination of courses accordingly. Our academic program, anchored in liberal education, is designed to equip students with the necessary knowledge and skills that will enable them to carve a significant role in the field of their choice.

To learn at FLAME is to make the most of creative collaboration opportunities on campus, immerse yourself in experiential learning programs and grow exponentially.



Analytical reasoning  
and critical thinking  
skills



Written and oral  
communication skills



Problem  
solving skills



Adaptability



# Educational objectives

FLAME University encourages you to bring an open mind and a spirit of curiosity to your undergraduate degree. Our learning objectives are designed to make you gain the most from your FLAME experience.

## BREADTH OF KNOWLEDGE

By radically departing from traditional models of higher education, FLAME allows students to take courses across disciplines such as humanities, social sciences, physical sciences, natural sciences and the arts. This multi-disciplinary exposure enables the learner to appreciate the world through an interconnected lens and decide on a career path accordingly.

## EXPERIENTIAL AND ANALYTICAL LEARNING

By learning about our culture and society through curated experiential learning courses delivered as a part of our rigorous undergraduate program, students learn to find their place in the world. They gain access to an interdisciplinary perspective with which to understand themselves and the world.

## FUNDAMENTAL SKILL DEVELOPMENT

By stressing on fundamental skills throughout the undergraduate program like analytical and critical reasoning, written and oral communication, digital literacy, financial literacy, adaptability and problem solving by applying different thinking frameworks, we equip students with the necessary tools to excel in their academic and career endeavours.

## IN-DEPTH UNDERSTANDING

Having exposure to multiple cognate areas in no way compromises the depth of content one can reach and understanding one can achieve in the academic discipline of their choice. This depth enables students to appreciate the interconnectedness between different disciplines and develop new insights to problem solving. At FLAME University, students receive deeper instruction in a wider range of topics in their specialization, thereby enhancing their ability to make informed, independent decisions.

## ETHICAL AND SOCIAL RESPONSIBILITY

By being aware of their social responsibility and the ethical implications of their actions, students learn to take the initiative to make the world a better place. By encouraging our students to ask questions about the fundamental nature of things and guide them in their own exploration, we develop sensitive and humble individuals, eager to take responsibility for creating a better future for all of us.

## Skills inculcated



Personal and social responsibility



Professional, job-specific and technical skills



Collaborative, interpersonal and intercultural skills



Decision - making skills

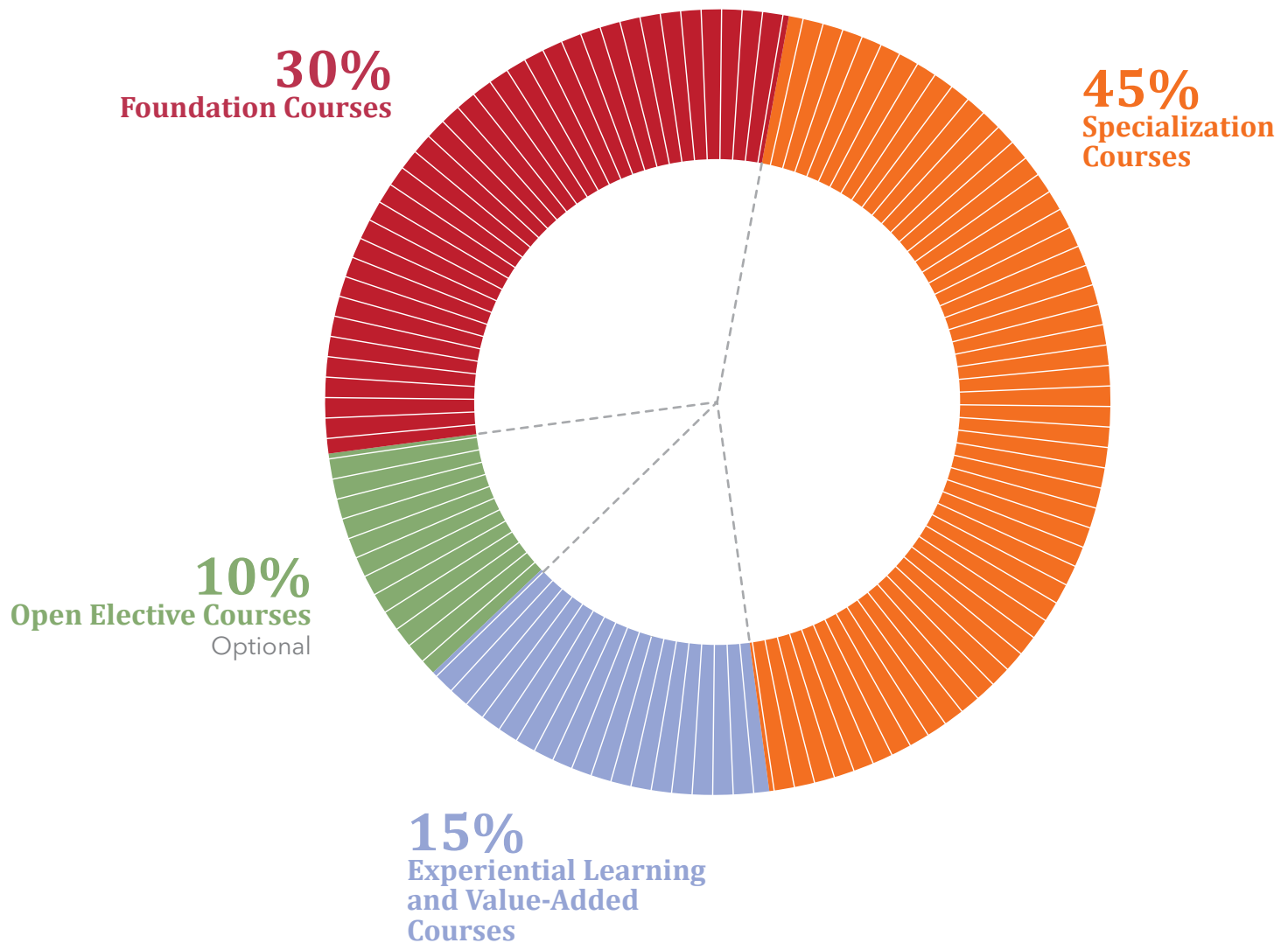


Perspective building skills

# Learning design

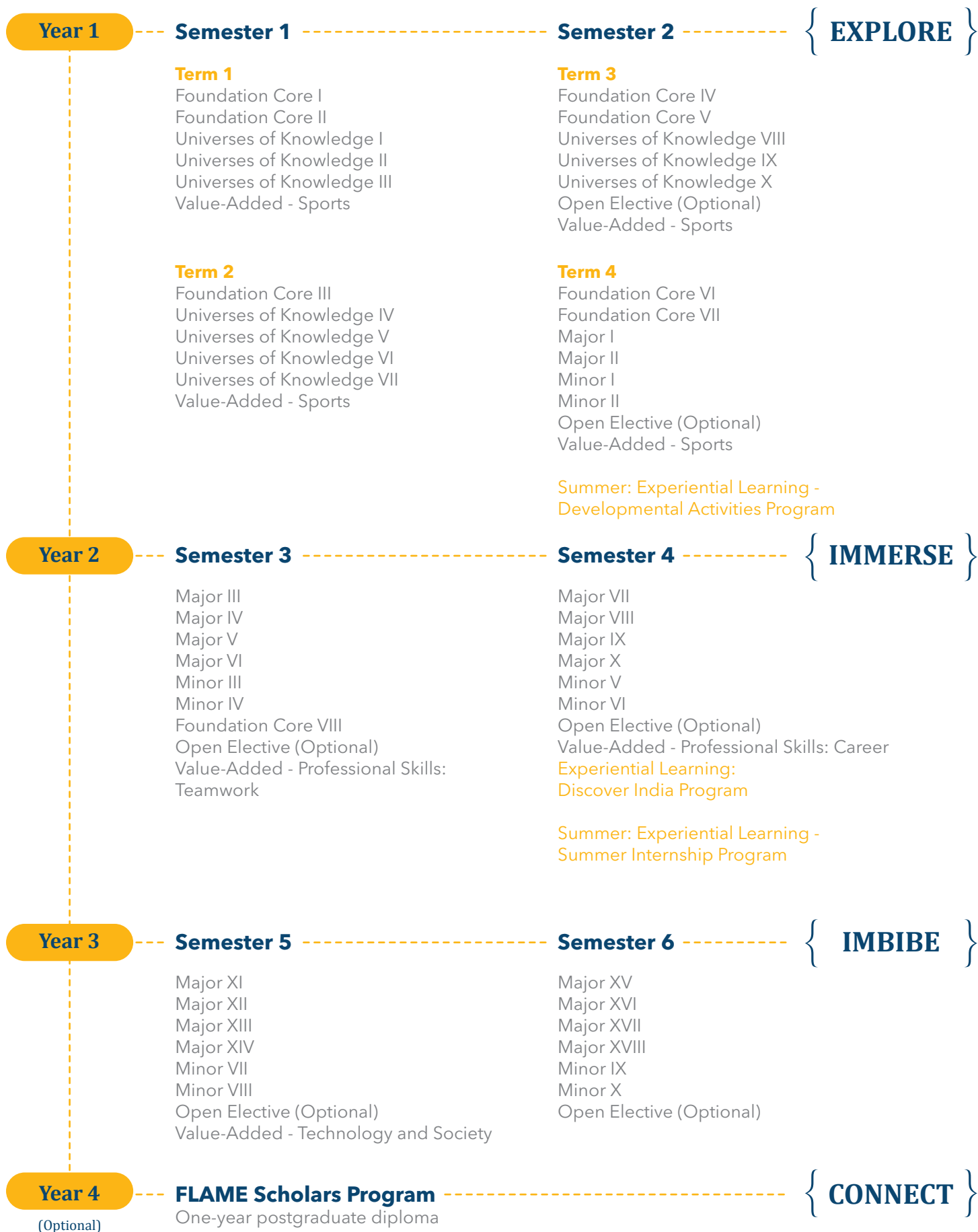
FLAME University offers an exceptional three-year interdisciplinary undergraduate program.

FLAME University's undergraduate program consists of:



## Undergraduate degrees offered

- Bachelor of **Arts (B.A.)** / (B.A. [Hons])
- Bachelor of **Science (B.Sc.)** / (B.Sc. [Hons])
- Bachelor of **Business Administration (BBA)** / (BBA [Communications Management])





## Foundation Courses

# FINDING YOUR PASSION

Eight core courses. Five universes of knowledge. Interdisciplinary learning redefined.

At FLAME, ideas come home to flourish. Our foundation courses allow students to harness the power of ideas and explore various disciplines before zeroing in on their choice of specialization.

For those who have clarity about what their area of study might be, the foundation courses provide an opportunity to broaden their realms of knowledge.

The core component of the foundation courses is mandatory and adds to our students’ fundamental skillset. These foundation core courses foster independent thought and a critical approach to content.

In addition to the foundation core courses, students get the opportunity to explore various cognate disciplines, which are grouped into five broad knowledge areas called ‘universe’. The five universes of knowledge at FLAME are the Humanities, Social Sciences, Fine and Performing Arts, Physical and Natural Sciences and Global Studies. In order to acquire the breadth that a liberal education engenders, students are required to take at least two courses from each universe of knowledge, preferably from different disciplines. This structure exposes students to modes of thought within these universes.

Naturally, the fundamental goal of the foundation courses is to cultivate within students a spirit of inquiry and openness to multiple perspectives. These courses are designed to equip students with the skills of intensive reading and academic writing, and to familiarize them with theoretical concepts, frameworks and issues that yield themselves to different disciplines.

## Specialization Courses

# IN-DEPTH UNDERSTANDING

With more than 20 majors to choose from, each offering a choice of minimum 13 corresponding minors, students leave FLAME confident, prepared and more inclined to take on the world.

The specialization courses are where the ideas consolidate. These courses provide students the opportunity to delve deeper into academic areas of their choice. Students are expected to identify their areas of specialization after completing their foundation courses. The primary area of specialization is known as the major, and the secondary area of specialization is the minor. With over 300 such possible combinations, specialization courses have a unique research focus to empower students to develop a critical grasp over the disciplines and be in a position to generate original insights. While having a minor is highly recommended, students can complete their graduation requirements without one as well. This can be achieved by attending various courses across disciplines.

### Majors Offered

- Economics
- Economics (Hons)\*
- Computer Science (Hons)\*
- Psychology
- Business Analytics
- Finance
- Literary and Cultural Studies
- International Studies
- Environmental Studies
- Journalism
- Public Policy
- Sociology
- Applied Mathematics
- Marketing
- Human Resource Management
- Entrepreneurship
- Operations
- General Management
- Advertising and Branding
- Digital Marketing and Communications
- Film & Television Management
- Communication Studies

### Minors Offered

- Economics
- Psychology
- Business Analytics
- Finance
- Literary & Cultural Studies
- International Studies
- Environmental Studies
- Journalism
- Public Policy
- Applied Mathematics
- Marketing
- Human Resource Management
- Entrepreneurship
- Operations
- Advertising and Branding
- Digital Marketing and Communications
- Film & Television Management
- Sociology
- Design
- Dance
- Music
- Theatre & Performance Studies

*\*Minors not available in the Honours program*

## Experiential Learning Courses

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# AN IDEA TAKES WINGS

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From consolidation to application.

At the heart of all learning is the way one processes knowledge to make meaning. Experiential learning engages students in critical thinking, decision making and contextually dependent problem solving that encourages lateral thinking.

Our special experiential learning courses such as the Developmental Activities Program, the Discover India Program and the Summer Internship Program take you a step closer to your professional development.

**The Developmental Activities Program (DAP)** is devoted to building an understanding of the social sector. Here, students learn about the history and evolution of social work in the classroom and complement this learning with a month-long internship with an NGO of their choice.

**The Discover India Program (DIP)** enables students to learn more about India's rich history and culture. Students, in groups, conduct secondary research on a topic relating to India's cultural heritage and participate in a field trip to collect primary data. This teamwork opportunity involves in-class instruction, research design, survey methodologies and formal reporting and presenting.

**A Summer Internship** with a reputed organization is also a mandatory component of the undergraduate program. This is integral to developing an understanding of the connections between the academic world and the world of work.

## Value-Added Courses

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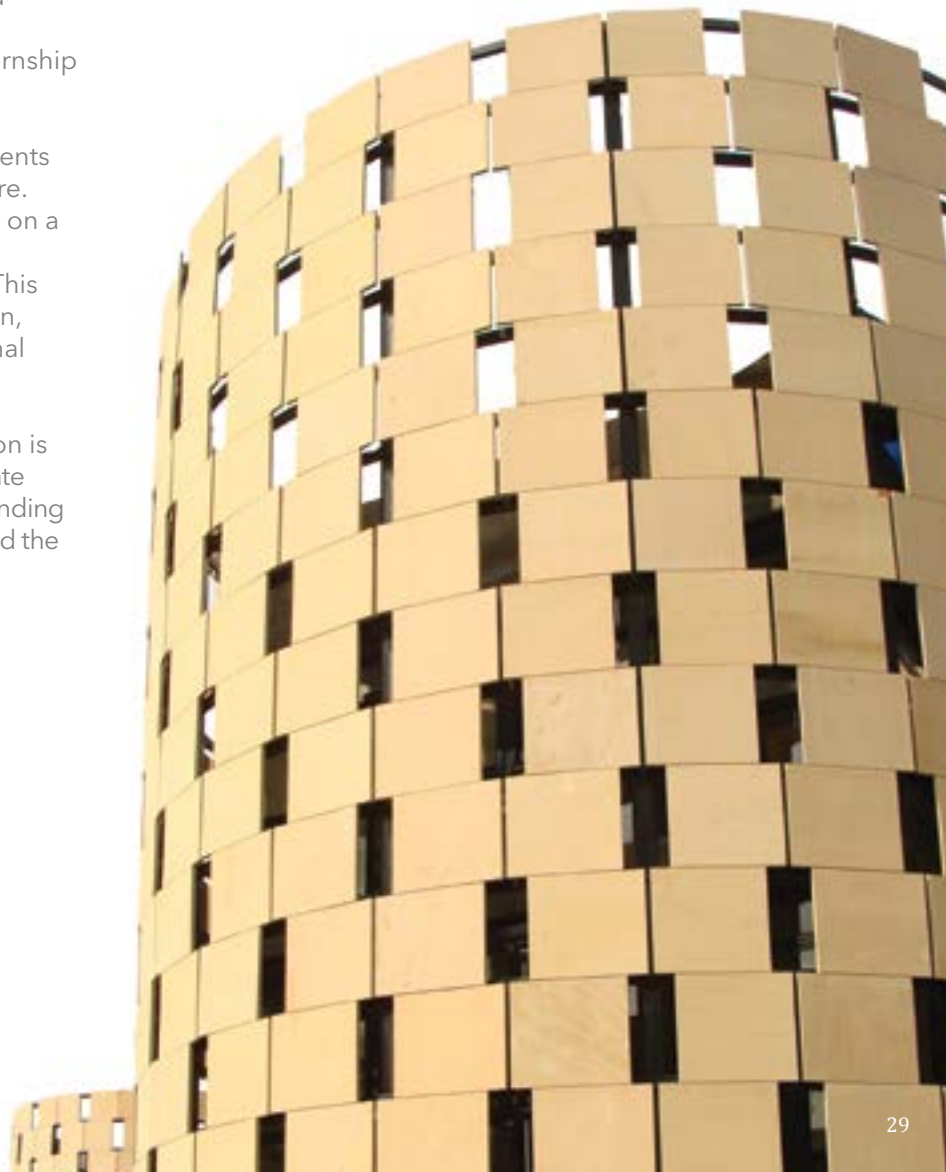
Value-Added courses are part of the curriculum designed to provide necessary skills to increase the employability quotient and equipping the students with essential skills to succeed in life. They include:

1. Sports
2. Professional Skills: Teamwork
3. Professional Skills: Career
4. Technology and Society

## Open Elective Courses (Optional)

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Our undergraduates can also sample courses through open electives in disciplines outside their areas of specialization to pursue multiple passions that suit their multifaceted personalities. Students can also utilize open electives by going deeper into their own specializations as well. These open electives are optional in nature.



# 300+

## Possible Major - Minor Combinations

		1.	2.	3.	4.	5.	6.	7.	8.	9.		
	Majors	Minors	Finance	Marketing	Operations	Business Analytics	Entrepreneurship	Human Resource Management	Literary & Cultural Studies	Applied Mathematics	Public Policy	
1.	Finance									●	●	
2.	Marketing									●	●	
3.	Operations									●	●	
4.	Business Analytics									●	●	
5.	Entrepreneurship									●	●	
6.	Human Resource Management									●	●	
7.	General Management									●	●	
8.	Literary & Cultural Studies									●	●	
9.	Public Policy	●	●	●	●	●	●	●	●			
10.	Applied Mathematics	●	●	●	●	●	●	●	●			
11.	Psychology	●	●	●	●	●	●	●	●			
12.	Advertising & Branding	●		●	●	●	●	●	●	●	●	
13.	Digital Marketing & Communications	●		●	●	●	●	●	●	●	●	
14.	Film and Television Management	●	●	●	●	●	●	●	●	●	●	
15.	Communication Studies	●	●	●	●	●	●	●	●	●	●	
16.	Journalism	●	●	●	●	●	●	●	●	●	●	
17.	Environmental Studies	●	●	●	●	●	●	●	●	●	●	
18.	International Studies	●	●	●	●	●	●	●	●	●	●	
19.	Sociology	●	●	●	●	●	●	●	●	●	●	
20.	Economics	●	●	●	●	●	●	●	●	●	●	
21.	Economics (Hons)*	-	-	-	-	-	-	-	-	-	-	
22.	Computer Science (Hons)*	-	-	-	-	-	-	-	-	-	-	

\*Minors are not available in the Honours program.



	10.	11.	12.	13.	14.	15.	16.	17.	18.	19.	20.	21.	22.	
	Psychology	Advertising & Branding	Digital Marketing & Communications	Film and Television Management	Journalism	Environmental Studies	International Studies	Sociology	Economics	Dance	Music	Theatre & Performance Studies	Design	Total Possible Combinations
	●	●	●	●	●	●	●	●	●	●	●	●	●	15
	●			●	●	●	●	●	●	●	●	●	●	13
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# Global Connect

The Global Connect initiative at FLAME University is aimed at promoting FLAME's internationalization strategy. It supports FLAME University's teaching, research and service around the world. It is a mutually beneficial association of the University with leading international universities, reputed institutes and internationally acclaimed research bodies.

Some of the terms of these collaborations involve:

## FACULTY EXCHANGE

Faculty from international universities come and teach at FLAME University and vice-versa.



## CURRICULUM DEVELOPMENT

International faculty and FLAME faculty collaborate to develop the curriculum for various programs offered at FLAME University.



## STUDY ABROAD

FLAME University students get the opportunity to go to international universities for exchange programs, summer school and also spend a semester abroad. Approved study abroad credits can be transferred to substitute mandatory credit requirements in FLAME University.



## RESEARCH COLLABORATION

Students and faculty collaborate with resources at international universities for bettering their academic research.



# Associations with leading institutes around the world

## UNITED STATES OF AMERICA



Wellesley College

Amherst College

Yale University

Kelley School of Business, Indiana University Bloomington

Babson Collaborative

Boston University (MET International)

## GERMANY



DHBW

Frankfurt School of Finance and Management

## CANADA



York University

University of British Columbia

## SPAIN



IE University

## FRANCE



Sciences Po

## TAIWAN



Centre for South Asian Studies - National Chengchi University

## Global Liberal Arts Alliance

The Global Liberal Arts Alliance is an association of liberal arts colleges around the world. It seeks to serve as a beacon for educational leaders, faculty members and administrators. Its purpose is to exchange knowledge, expertise and experience among institutions committed to education in the tradition of the liberal arts and sciences. FLAME University is the only Indian university to be accepted as a member in the Global Liberal Arts Alliance.





# FLAME Scholars Program

## THIS IS WHERE IT ALL CONNECTS!

### Optional Fourth Year

The FLAME Scholars Program is a residential program of one year duration which harnesses and builds upon the strengths of the undergraduate liberal education program.

It helps students to have a better understanding of an area of study in their chosen discipline. In addition, it empowers them with skills that will help them perform efficiently in their chosen career and prepares them for higher studies in their area of specialization. The program content, structure and pedagogy are geared towards nurturing and nourishing talent.

Research and scholarship in interdisciplinary areas are an integral part of the program. The broad specializations are primarily in the areas which we offer as majors in the undergraduate degree program and harness the strengths of FLAME faculty in various disciplines.

A significant component of courses that are part of this program are at the advanced undergraduate and Master's level which provide an in depth understanding of the area of specialization.

The program synthesizes the learnings from the undergraduate program.

### Features of the Program

- The duration of FLAME Scholars program is one year (divided in two semesters).
- Each semester has 18 credit hours of courses.
- The program builds on strengths of the undergraduate degree of FLAME University and is a seamless extension of the same.
- Research is an integral component of the program including relevant internships and necessary fieldwork.
- Program pedagogy ranges from classroom learning, directed study to independent learning, practicum, experiential learning and seminars.
- Interests outside specialization areas can be pursued with open electives.



An interdisciplinary research project along with dissertation submission or a complete project can partially fulfill the second semester program requirements of a student.

After successful completion of the program requirements, students are awarded a Postgraduate Diploma.

The FLAME Scholars Program offers the following diplomas:

Postgraduate Diploma in Interdisciplinary Studies and Research

Postgraduate Diploma in Business Studies and Research

Postgraduate Diploma in Communication Studies and Research

## **FLAME Scholars Program**

One-year postgraduate diploma

### **Sample Structure**

#### **Semester 1**

Major-1  
Major-2  
Major-3  
Elective-1  
Elective-2  
Experiential Learning - Advanced Discover  
India Program

#### **Semester 2**

Major-4  
Major-5  
Major-6 | Dissertation  
Elective-3  
Elective-4  
Experiential Learning - Advanced Discover  
India Program

# Faculty at FLAME

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FLAME faculty is an acclaimed group of scholars and researchers whose teaching is augmented by the contemporariness of their academic knowledge and real world experience. Not only are they eminently capable teachers but also compassionate mentors to students. Faculty also include members with outstanding international education background, scholarship, experience and orientation.



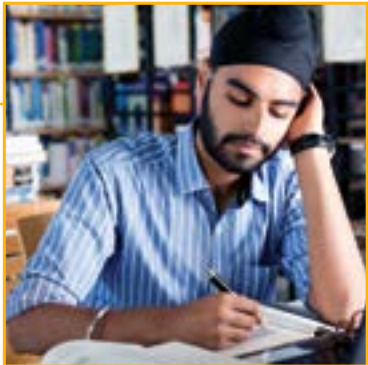




# A roadmap of your time at FLAME

A well-planned semester system makes it easy for you to set foot on this exciting, interdisciplinary learning journey. While all the students are required to declare a major as a graduation requirement, they may choose to declare a minor as well to enhance their undergraduate experience. Some examples of major-minor combinations with their indicative course list are detailed below.

## THE JOURNEY OF A **FINANCE MAJOR AND ECONOMICS MINOR**



### Year 1

#### Semester 1

##### Term 1

Academic Writing  
Digital Literacy  
Introduction to Physics  
Art and Photography  
Planet Earth  
Sports

##### Term 2

Critical Reasoning  
Basic French I  
Indian Society through Ages  
Introduction to Visual Art  
Social Welfare and Legislation  
Sports

#### Semester 2

##### Term 3

Public Speaking and Debate  
Introduction to Ethics  
Basic French II  
Modern Indian Political History  
Mahabharata: Reflections of  
Ancient Indian Society  
Sports

##### Term 4

Introduction to Environmental Studies  
Financial Literacy  
Introduction to Finance and Accounting  
Introduction to Quantitative Methods  
Principles of Economics  
Thinking Like an Economist  
Sports

Summer : Developmental Activities Program

### Year 2

#### Semester 3

Mental Models- Frameworks  
for Thinking  
Introduction to Operations  
Research  
Managerial Economics  
Accounting for Managers  
Research Methods for  
Managers  
Microeconomics I  
Macroeconomics I  
Professional Skills: Teamwork

#### Semester 4

Financial Management  
Financial Markets and  
Institutions  
Legal Aspects of Business  
Design Thinking for Managers  
International Economics  
Developmental Economics  
Professional Skills: Career  
Discover India Program

Summer Internship Program

### Year 3

#### Semester 5

Business Ethics and  
Corporate Governance  
Investment Analysis  
Financial Statement Analysis  
Banking and Insurance  
Mathematics for Economics I  
Introductory Calculus  
Technology and Society

#### Semester 6

Negotiations  
Business Innovation,  
Entrepreneurship and  
Strategy  
Taxation  
Financial Instruments and  
Markets  
Indian Economy  
Microeconomics II

### Year 4

(Optional)

#### FLAME Scholars Program

One-year postgraduate diploma

# THE JOURNEY OF A PSYCHOLOGY MAJOR AND ADVERTISING AND BRANDING MINOR

## Year 1

### Semester 1

#### Term 1

Academic Writing  
Digital Literacy  
Disasters: Natural and Man-Made  
Introduction to Typography and Calligraphy  
Archaeology: Theory and Method  
Sports

#### Term 2

Critical Reasoning  
Basic German I  
Iconography: Meaning and Myths of Icons  
Introduction to Sculpture  
Introduction to Physics  
Sports

### Semester 2

#### Term 3

Public Speaking and Debate  
Introduction to Ethics  
Basic German II  
Introduction to Sociology  
Dawn of Civilization: Beginnings in River Valleys  
Sports

#### Term 4

Introduction to Environmental Studies  
Introduction to Psychology  
Methods in Psychology  
Introduction to Advertising  
Quantitative Methods  
Financial Literacy  
Sports

Summer: Developmental Activities Program

## Year 2

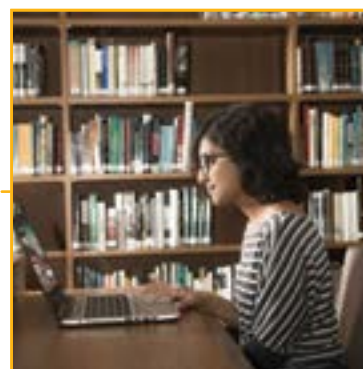
### Semester 3

Mental Models- Frameworks for Thinking  
Biological Bases of Behaviour  
Social Psychology  
Statistics in Psychology  
Developmental Psychology  
Principles of Management  
Marketing and Advertising  
Professional Skills: Teamwork

### Semester 4

Quantitative and Qualitative Research Methods in Psychology  
Educational Psychology  
Experimental Psychology  
Methods of Psychological Testing  
Marketing Research  
Advertising Strategy  
Professional Skills: Career  
Discover India Program

Summer Internship Program



## Year 3

### Semester 5

Cognitive Psychology  
Psychology of Self and Identity  
Fields of Psychology  
Personality Psychology  
Consumer & Audience Behaviour  
Financial Management for Communication  
Technology and Society

### Semester 6

Abnormal Psychology  
Industrial Psychology  
Psychology and the Environment  
Counselling Approaches  
Brand & Product Management  
Advertising Creatives

## Year 4

(Optional)

### FLAME Scholars Program

One-year postgraduate diploma



# THE JOURNEY OF AN ENVIRONMENTAL STUDIES MAJOR AND INTERNATIONAL STUDIES MINOR

## Year 1

### Semester 1

#### Term 1

Academic Writing  
Digital Literacy  
Precalculus  
Basics of Theatre Arts  
Indian Society and Culture  
Sports

#### Term 2

Critical Reasoning  
Basic Spanish I  
Principles of Music  
Introduction to English Literature  
Elements of Probability  
Sports

### Semester 2

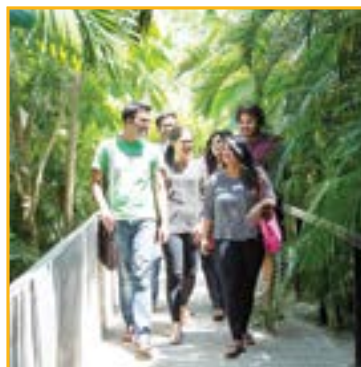
#### Term 3

Public Speaking and Debate  
Introduction to Ethics  
Basic Spanish II  
Sociology of Gender  
Graphic Novels  
Sports

#### Term 4

Introduction to Environmental Studies  
Fundamentals of Ecology  
Introduction to Biology  
Introduction to International Relations  
Introduction to Comparative Politics  
Financial Literacy  
Sports

Summer - Developmental Activities Program



## Year 2

### Semester 3

Mental Models- Frameworks for Thinking  
Fundamentals of Statistical Data Analysis  
Energy, Economics, and the Environment  
Introduction to Environmental Physics and Chemistry  
Geography of the Environment  
International Relations Theory  
Political Thought  
Professional Skills: Teamwork

### Semester 4

Research Methods in Environmental Studies  
Environmental Law and Governance  
Climate Change  
Environmental Impact Assessment  
Indian Government and Politics  
Understanding Peace and Conflict  
Professional Skills: Career  
Discover India Program

Summer Internship Program

## Year 3

### Semester 5

Conservation and Society  
World Regional Geography  
Introduction to Geographic Information Systems  
Evolution and Ecology  
India's Foreign Relations  
Non-Traditional Security Studies  
Technology and Society

### Semester 6

Conservation Biology  
Principles of Biological Diversity  
Environmental Policy  
Development and Sustainability  
Politics of Developing Societies  
Geopolitics of West Asia

## Year 4

(Optional)

### FLAME Scholars Program

One-year postgraduate diploma

# THE JOURNEY OF A DIGITAL MARKETING AND COMMUNICATIONS MAJOR AND THEATRE AND PERFORMANCE STUDIES MINOR

## Year 1

### Semester 1

#### Term 1

Academic Writing  
Digital Literacy  
Introduction to Genetics  
Introduction to Dance (Elementary)  
Introduction to International Relations  
Sports

#### Term 2

Critical Reasoning  
Basic Persian I  
Design Drawings and Visualizations  
Introduction to Literary and Cultural Studies  
Fundamentals of Ecology  
Sports



### Semester 2

#### Term 3

Public Speaking and Debate  
Introduction to Ethics  
Basic Persian II  
Introduction of Psychology  
Introduction of Modern World History  
Sports

#### Term 4

Introduction to Environmental Studies  
Introduction to Digital Marketing  
Introduction to Quantitative Methods  
Introduction to Drama and Theatre  
Basics of Theatre Arts  
Financial Literacy  
Sports

Summer - Developmental Activities Program

## Year 2

### Semester 3

Mental Models- Frameworks for Thinking  
Principles of Management  
Marketing and Advertising  
Digital Marketing  
Advertising Strategy  
Basic Course in Acting  
Indian Theatre  
Professional Skills: Teamwork

### Semester 4

Search and Display Marketing  
Financial Management for Communications  
Social Media and Content Marketing  
Digital Analytics and Data Visualisation  
Basics of Scene Work  
Writing A Play  
Professional Skills: Career  
**Discover India Program**

Summer Internship Program

## Year 3

### Semester 5

Digital Campaign Planning  
Managing people and performance  
Digital Futures  
Digital Businesses  
Devising A Performance  
Acting: Text and Performance  
Technology and Society

### Semester 6

Media Operations Management  
Data driven marketing  
Customer Experience and User Interface  
Digital Strategy  
Acting Solo: Creation and Performance  
World Theatre

## Year 4

(Optional)

### FLAME Scholars Program

One-year postgraduate diploma





# 3

## Campus LIFE

{ **Connected**  
living and learning }  
}

FLAME students come from small towns and big cities across India and abroad. These students, from varied educational, experiential and ethnic backgrounds form the fabric of the campus life at FLAME.

We believe that diversity breeds inquiry, debate and understanding. All our students are required to live on our green flourishing campus off the Pune-Bangalore highway.

With buildings that could capture every architect's imagination, we boast facilities that make campus living both invigorating and comfortable. Our students have the added advantage of living close to the faculty, thus creating ample opportunities for thought exchange and networking.

At any given time in the day, our students can be found debating current issues in the café of the Vivekananda Library or pondering over a piece in silence at the Raja Ravi Verma Centre for Visual Arts. Our largest lecture theatre, Chanakya, has hosted many industry stalwarts and the Kabir recording studio has created many vocal artists.







## Infrastructure

The beautifully designed, high-tech campus has carefully crafted spaces for recreation, collaboration and sport. Differently styled classrooms, art centres, conference centres and administrative centres provide students and teachers with the flexibility to create learning environments on the go. Our library, a design marvel in itself, is home to thousands of books and multimedia resources. The student housing facilities on campus are equally unique. Needless to say, our spacious student dormitories are equipped with all modern amenities and Wi-Fi connectivity.

Sports and sportsman spirit are an integral part of the FLAME culture. Apart from the adjacent 18-hole golf course, the students at FLAME University have an international sized cricket ground, football, tennis, basketball and volleyball courts, outdoor Olympic sized swimming pool, track and field, futsal and handball at their disposal. A fitness and conditioning studio, badminton courts, billiards tables, squash courts, table tennis, carrom and chess ensure that FLAME's sports facilities give the best of colleges tough competition.

We also take our environmental responsibilities seriously. Our campus has modern, eco-friendly water harvesting, water recycling, and solid waste management systems. Safety is never compromised at FLAME. Trained security professionals are on duty round the clock, providing a secure environment for students and teachers alike. CCTV surveillance is installed at all key locations and fire safety mechanisms such as fire extinguishers, smoke and heat detectors and sensible evacuation plans are in place as well.

Other facilities on campus include provision stores, photocopying facilities, an infirmary, an ambulance and a shuttle-bus service to Pune, a bustling metropolis in itself.





## Student engagement on campus

Students are expected to fully participate and contribute to their FLAME experience in various ways. You can be a member of the student council, hone your leadership skills and serve as a bridge between the students and the administration. You can even show your enthusiasm by joining one of the many student clubs on campus, or start your own. Representing your House and University in various inter-house and inter-collegiate competitions is always valued and encouraged at FLAME. Our largest in-house fest is the FLAME Fest, an annual inter-house cultural event where student Houses compete for top prizes in debating, dancing, singing, public speaking, drama etc.

Students are also encouraged to participate in Kurukshetra, an inter-collegiate sports competition that attracts over 100 colleges. Trophies in cricket, football, throw ball, basketball, badminton, table tennis, swimming and other sports are up for grabs.

FLAME is also home to exceptional Investment and Entrepreneurship Labs. With a focused approach to developing holistic financial literacy and long term thinking, the FLAME Finance and Investment Club delivers the concepts of value investing. Learning tools like investor conferences, interactions with industry experts and stock market challenges are an integral part of this experience. The FLAME Entrepreneurship Lab gives hands-on experience about the creation, inception and management of an entrepreneurship venture.

FLAME also has an alumni body that serves as a professional and personal networking channel for our alumni and current students. All our students are torchbearers for FLAME and we value them deeply.









# Guest Lecturers

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A fully residential living experience at FLAME University means being surrounded by constant inspiration. Avant-garde thinkers, artists and business leaders often visit us for student lectures and interactions unlike anything else. This interaction is an open forum for questions, answers, insights and stories. Our past speakers have included:

**Deepak Parekh**

Chairman, HDFC

**Uday Kotak**

Managing Director, Kotak Mahindra Bank

**Narayana Murthy**

Co-Founder, Infosys

**E. Sreedharan**

Metro Man of India

**Dilip Shanghvi**

Founder, Sun Pharmaceuticals

**Amitabh Bachchan**

Indian Film Actor

**Mahendra Singh Dhoni**

Former Captain, Indian Cricket Team

**K. V. Kamath**

Former Managing Director, ICICI Bank

**Rakesh Jhunjhunwala**

Founder, RARE Enterprises

**R. Gopalakrishnan**

Executive Director, Tata Sons

**Anil Agarwal**

Founder, Vedanta

**Sajjan Jindal**

Chairman, JSW

**Aditya Puri**

Managing Director, HDFC Bank

**Anil Kumble**

Former Captain, Indian Cricket Team

**Sonal Dabral**

Group Chief, Creative Officer and Vice Chairman, Ogilvy & Mather India

**Virender Sehwag**

Former Indian Cricketer

**Geet Sethi**

Former World Billiards Champion

**Ridham Desai**

Managing Director, Morgan Stanley

**R A Mashelkar**

Scientist and Former Director General, Council for Scientific & Industrial Research (CSIR)

**Aamir Khan**

Actor, Director & Producer

**Keki Mistry**

Vice Chairman & CEO, HDFC

**N. Chandrasekaran**

Chairman, Tata Sons

**Shikha Sharma**

Former Managing Director, Axis Bank

**Shubha Mudgal**

Indian Classical Singer



# A week in the life of a FLAME student



## FROM THE CLASSROOM TO THE FIELD

A time is set aside for mandatory sporting activities every day.



## ENRICHING CLASSROOM STUDY

Brilliant minds are at work on both sides of the table in a classroom. Accomplished academicians talk about elegant theories and powerful practitioners talk about how they work in the real world. From IITs to IIMs to Stanford or Cambridge, we have the best minds to engage with students week after week.



## IDEAS ARE BREWING

It's time for some freshly brewed coffee to stimulate your mind at the Café and Lounge on the ground floor of the FLAME Vivekananda Library – an architectural marvel in itself.



## STUDENT CLUB MEETINGS

With more than 20 clubs on campus, chances to nurture an interest and participate in events are great many.



## GUEST SPEAKERS

A prominent speaker holds a talk at the Chanakya Lecture Theatre. They could be artists, industrialists or sports persons. They will all inspire you, regardless.



## CONTINUOUS CAMARADERIE

A regular stream of art exhibits, theatre performances and musical events bear the promise of many a memorable evening. Participate or watch - the choice is yours.





# 4

## Career PATHS

{ Where will your  
**FLAME undergraduate**  
degree take you ? }

**As far as you are willing to go!**

Whether inclined towards postgraduate school or the world of work, your FLAME undergraduate degree is designed to get the best out of you. You can thrive as a financial expert, designer, entrepreneur, writer, researcher, lawyer, analyst and public leader.





# Career opportunities

**Our program prepares our students for a range of careers like:**

- POSTGRADUATE EDUCATION
- TECHNOLOGY
- FINANCIAL SERVICES AND RESEARCH
- ENTREPRENEURSHIP
- PUBLIC POLICY AND ECONOMIC THINK TANKS
- JOURNALISM
- ADVERTISING, PUBLIC RELATIONS AND DIGITAL COMMUNICATIONS
- GOVERNMENT AND SOCIAL FELLOWSHIP
- PSYCHOLOGY AND BEHAVIORAL SCIENCES
- BUSINESS DEVELOPMENT
- CONSULTING



## The difference interdisciplinary education makes

The interdisciplinary education philosophy at FLAME and our unique major-minor combinations make it possible for you to be a musically inclined mathematician, or a marketing expert with a psychologist's sensitive and nuanced eye. Our experiential learning and open elective courses further add to your career development, leaving you with plenty of options once you graduate from FLAME.

## Career and placement support

FLAME has an in-house career and placement support centre that works closely with business houses and other organizations to make sure the best of workplaces come to the campus for our annual placements. Your placement journey starts from the day you enroll at FLAME. We strive to facilitate students in finding recruiters that fit their skillset and also provide training in essential skills.





# 5

# Admissions

{ You are much more  
than your marksheet }

## Who is a FLAME student ?

At FLAME, we value your entire experience. Our skilled admissions team takes your holistic achievements into consideration while reviewing your application.

While academic scores are important, we want to meet the person behind them and learn what they value and care for. We are looking for community builders, involved learners and critical thinkers. We are looking for students who can strengthen the connection between living and learning, and participate in everything FLAME has to offer inside and outside of the classroom. We are looking for good communicators who can articulate their case for admission at FLAME.

Our students are inquiring, imaginative and expressive; and we want it no other way.

We also encourage you to know us and visit the FLAME campus. Book a campus tour online ([campustour.flame.edu.in](http://campustour.flame.edu.in)) and we will be happy to receive you.





## The admission process

Our application process is simple and elegant. You are required to register on our website, [apply.flame.edu.in](https://apply.flame.edu.in), and apply early. Once your application is submitted online, our counselors will review it.

All applicants with good academic performance, a wide array of extracurricular interests and a strong statement of purpose will be invited for the FLAME Entrance Aptitude Test (FEAT), an Essay and an Interview before final communication about their admission status. If you have taken the SAT/ACT, you can opt out of taking the FEAT and sit only for the Essay and the Interview.

### STEPPING-STONES TO A PLACE AT FLAME

- Strong performance on the FEAT (FLAME Entrance Aptitude Test) or the SAT/ACT
- Essay and an Interview
- An articulate and compelling statement of purpose
- A robust overall academic record
- Participation and involvement in extracurricular activities

We follow a sliding principle for selection, where we shortlist applicants based on their overall performance on all the parameters enlisted above. Details about the minimum eligibility criteria for the undergraduate program at FLAME University can be found at [apply.flame.edu.in](https://apply.flame.edu.in). Please note that it is your responsibility to check whether you are eligible to apply for the undergraduate program at FLAME University as per the eligibility criteria outlined on our website. FLAME University has full right to disqualify you at any stage of the admission process if found ineligible. In such a case, your admission, even if selected, will stand annulled.

# Scholarships

We offer merit and need based scholarships that recognize the inherent excellence and distinctive attributes of students, thus ensuring that FLAME University attracts the brightest of minds.

The scholarship awards a partial or full program fee waiver. The final internal scores in the admission process is the primary consideration for scholarships. This scholarship will be announced at the time of admissions and will be included in the offer letter of selected candidates.

We also award special scholarships for achievers or outstanding all round performers in diverse fields. Our scholarships are typically given to national or state rank holders; national or international sports champions and scholars who have made a mark either in the arts or the sciences.

## Fees

Our all inclusive fee structure comprises academic, boarding and lodging costs, along with mandatory sports courses, medical expenses and counseling.

Please visit our website for detailed fee structure ([fees.flame.edu.in](https://fees.flame.edu.in)).



FLAME University has been established as a state private university vide the FLAME University Act 2014 of the Government of Maharashtra. It is a Jain Minority Institution.

## Contact us

### CAMPUS ADDRESS

FLAME University  
Gat No. 1270, Lavale, Off. Pune Bangalore  
Highway, Pune - 412115, Maharashtra, India.

### MAILING ADDRESS

401, Phoenix Complex, Bund Garden Road,  
Opp. Residency Club, Pune - 411001,  
Maharashtra, India.

### CLOSEST AIRPORTS

Pune (31 kms) | Mumbai (159 kms)

### IN PUNE

FLAME is 20 kms away from the city centre. The  
University provides a shuttle bus service as well.

### REACHING US

 1 800 209 4567

 [www.flame.edu.in](http://www.flame.edu.in)

 [enquiry@flame.edu.in](mailto:enquiry@flame.edu.in)

 [facebook.com/flameuniversity](https://facebook.com/flameuniversity)

 [twitter.com/flameuniversity](https://twitter.com/flameuniversity)

 [youtube.com/flameuniversity](https://youtube.com/flameuniversity)

 [instagram.com/flameuniversity](https://instagram.com/flameuniversity)





