

FLAME UNDERGRADUATE RESEARCH DAY 2025

Wednesday, March 19, 2025

Detailed Schedule:
Oral Presentations Schedule

Panel	Theme	Timing	Venue
1	Cultural, Migration and Identity	11:00 am-1:00 pm	Aryabhata 002 (ARB 002)
		2:00 pm-3:45 pm	Aryabhata 002 (ARB 002)
2	Technology, Innovation and Digital Transformation	11:00 am-1:00 pm	Aryabhata 101
			(ARB 101)
		2:00 pm-4:00 pm	Aryabhata 103 (ARB 103)
3	Health, Wellbeing, Nutrition and Environment	11:00 am-1:00 pm	Vikram Sarabhai 003
			(VKS 003)
		2:00 pm-4:00 pm	Vikram Sarabhai 003
			(VKS 003)
4	Education, Policy, Social Issues and Change	11:00 am-12:45 pm	Chandragupta W Conference Room 102
		2:00 pm- 3:45 pm	Chandragupta W Conference Room 102

Panel 1 – Culture, Migration and Identity

Pre-Lunch (11:00 a.m.-1:00 p.m.)

- 11:00–11:15 The American Mosaic: Migration and Cultural Exchange in the Shaping of a Nation
 - Authors: Laiba Khan
- 11:15–11:30 An Explorative Study to Understand the Perception of Ageing in Older Adults Focusing on Identity
 - Authors: Ishita Pillay; Sharmin Palsetia; Sneha Ghatule
- 11:30–11:45 The Place of Indian Tennis in Global Sporting Culture: An Auto-Ethnographic Analysis
 - Authors: Lakshanya Vishwanath
- 11:45–12:00 Between Two Worlds: Navigating the Complex Identities of Second-Generation Indian Migrants in Saudi Arabia
 - Authors: Bhavana Sethuraman; Divya Balan
- 12:00–12:15 Progress or Tokenism: Analysing the Trajectory of Female Representation in Contemporary Mainstream Hindi Cinema
 - Authors: Manvi Chaturvedi; Aliza Khan
- 12:15–12:30 Analysing Gender in Bharatanatyam Padams: An Exploration of Choodare
 - Authors: Tanushree Nagaveni
- 12:30–12:45 Smut, Society, and the Digital Age: Fanfiction's Growing Influence on Children
 - Authors: Sneha Katiyar
- 12:45–1:00 Invisible Caste in our Words: How Casteist Words became Everyday Slang
 - Authors: Sayali Joshi

Post-Lunch (2:00 p.m.-3:45 p.m.)

- 2:00–2:15 Interwoven Histories: Black Identity across Africa, the Caribbean and beyond
 - Authors: Himeezembi Hiakaere
- 2:15–2:30 The Theatre Audience of Bangalore: An Examination of the Box Office
 - Authors: Mahi Gautam; Sharon Lopez
- 2:30–2:45 Migration and Financial Literacy Analysis of Adri village in Kalahandi, Odisha
 - Authors: Yajath Chetan Kumar; Khushi Verma; Ankita Cheeran

- 2:45–3:00 Bridging Borders: Equitable Integration Policies for Migrants in East and Southeast Asia
 - Authors: Ridhima Sharma; Pranjali Chhajed
- 3:00–3:15 Cuisine Sans Frontiers: Unpacking the Power of Food in Identity Formation and Bridging Cultural Divides in a Hyperconnected World
 - Authors: Aabha Shouche
- 3:15-3:30 Cinema as a Bridge and Censorship as a Barrier
 - Authors: Shravanti Sahana Venkatraman
- 3:30–3:45 Bridging the Educational Divide: Examining the Role of Worksite Schools in Transforming the Lives of Migrant Children in Telangana
 - Authors: Ishika Ranjan

Panel 2 – Technology, Innovation and Digital Transformation

Pre-Lunch (11:00 a.m.-1:00 p.m.)

- 11:00–11:15 Clicks, Notifications and Learning: The Role of Digital Distractions in Student Productivity and Engagement
 - Authors: Prajwala R. Y.; Veena A.
- 11:15–11:30 Human Inefficiency: A Productive Force
 - Authors: Aarushi Bhagavatula
- 11:30–11:45 Redefining Responsibility in Al: Ethical Challenges and Socio-Technical Perspectives on Innovation
 - Authors: Govind Ram Agrawal
- 11:45–12:00 Enhancing Data Privacy in the Digital Era: Evaluating Synthetic Data as a Secure Alternative
 - Authors: Shreya Kashyap
- 12:00–12:15 Electric Vehicle Adoption in India: Evaluating Policies, Challenges, and Pathways
 - Authors: Mimansa Sharda
- 12:15–12:30 Barriers to Recycling of Lithium Ion Batteries: The Key to Sustainable EV Growth in South-East Asia
 - Authors: Hriday Shankar; Tanishka Nandakumar; Swayam Sampurna Panigrahi;
 Rajesh Katiyar

- 12:30–12:45 Paradox of Progress: Mediating Ethical Responsibility and Innovation in the Age of Disruption
 - Authors: Giji Anna Vinod; Hans Joseph; Malavika Sunil; Anooja J.
- 12:45–1:00 Living in the Matrix: Rhetoric, Political Community and Fragmentation in the Digital Age
 - Authors: Yashodhara Ranjan; Shuchita Singh

Post-Lunch (2:00 p.m.-4:00 p.m.)

- 2:00–2:15 The Intersection of Data Privacy, Multilingual Accessibility, and Economic Strategy in India
 - Authors: Maya Dodd; Mannat Mehra
- 2:15–2:30 Immersive Dining: An Al-Enhanced AR Menu for Modern Restaurants
 - Authors: Akshay Singh; Tanush Ghule; Chiranjoy Chattopadhyay; Rahul Kumar
 Ray
- 2:30–2:45 Impact of Image and News Type on Perceived Trustworthiness
 - Authors: Prisha Khanna; Asmita Ramdhave; Maanya Gupta; Rashi Jain; Siya
 Arora
- 2:45–3:00 Robotic Realities in Anthropomorphic Fiction: A Tale of Power!
 - Authors: Saloni Sharma; Misbah Kadiyala
- 3:00–3:15 The Impact of Slow and Fast Delivery by E-commerce Platforms on Impulsive Buying Behaviour and Post-Purchase Regret
 - Authors: Sanaa Chandra; Khushi Arora; Mahie Ainapure; Abhishek Sahai
- 3:15–3:30 The Carbon Cost of Intelligence: Balancing Al Model Efficiency and Sustainability
 - Authors: Vineesha Vuppala
- 3:30–3:45 Shifting Screens: The Impact of the Rise of OTT Platforms on the Hindi Film Industry
 - Authors: Meher Malhotra
- 3:45–4:00 Al Recommendation Systems in E-Commerce and Q-Commerce: A Tool for Personalization or a Driver of Overconsumption?
 - Authors: Anusha Bapat

Panel 3 – Health, Wellbeing, Nutrition and Environment

Pre-Lunch (11:00 a.m.-1:00 p.m.)

- 11:00–11:15 Deadline Effect: Reaction Time and Accuracy
 - Authors: Anya Aswin; Michelle Schwarz
- 11:15–11:30 Health-Related Lifestyle Issues Faced by Adolescents Diagnosed with PCOS/PCOD
 - Authors: Maani Parekh; Shravani Kamble; Siya Sakpal; Siya Shridhar; Vidya
 Warrier; Sharmin Palsetia; Sneha Ghatule
- 11:30–11:45 The Impact of Alpha Binaural Beats on the Reduction of Ruminative Thoughts and Stress in Young Adults: Pre-Test and Post-Test
 - Authors: Anjali Pillai; Sharmin Palsetia; Sneha Ghatule
- 11:45–12:00 Life Satisfaction and Sleep Quality among College Students
 - Authors: Jumana Husain
- 12:00–12:15 A Case Study of the Satsang Skill Development Center: Analysing
 What Enables their 100% Placement Rate and Low Attrition Rates
 - Authors: Sathyavathi Yarlagadda
- 12:15–12:30 Environmental Philosophy: Symphonising Gender, Culture and Ecology
 - Authors: Medha Nath; Sheersha Banerjee
- 12:30–12:45 From Moves to Metrics: Examining Planning Differences in Chess and Non-Chess Players
 - Authors: Ankita Anand; Aahna Shah; Cressida Mathew; Veda Vudoagiri
- 12:45–1:00 No Baby On-board: The Rising Trend of Child-Free Couples
 - Authors: Sharanya Ponugoti

Post-Lunch (2:00 p.m.-4:00 p.m.)

- 2:00–2:15 Comparative Analysis of the Nutritional Value of White Rice and Black Rice
 - Authors: Shreya Vathsan; Ananya Batabyal; Abhishiktha Banerjee; Suhas
 Prabhakar; Arunima P. A.; Sandra Misquith

- 2:15–2:30 The Power of Connection: Examining Social Support and Academic Resilience in Young Adults
 - Authors: Jahnavi Varadarajan; Shreya Sabale; Mahek Talreja; Khushi Bheda
- 2:30–2:45 From Policy to Practice: Biophilic Urbanism as a Catalyst for Navigating India's Growth, Density, and Nature
 - Authors: Aishwarya Rajasagi
- 2:45-3:00 The Impact of University Support Services on Student Mental Health
 - Authors: Sunit Kumar
- 3:00–3:15 The Sociopolitical Aspects of the Bhakti Movement and their Relevance Today
 - Authors: Shriya Sardeshpande; Shashwati Vaze
- 3:15–3:30 Fine-Scale Differences in Habitat Use Affects Trypanosoma Cruzi Infection Risk in Wild Virginia Opossums
 - Authors: Yashvi Sharma; Sree Nandhaa; Soumya Chintakindi; Praanavi Arun;
 Guha Dharmarajan
- 3:30–3:45 Impact of Climate Change on Children in Koinpur and Laxmipur Gram Panchayats of the Rayagada Block in Gajapati District, Odisha
 - Authors: Ankita Cheeran
- 3:45–4:00 Exploring the Psychological Effects of Virtual Reality Therapies in the Digital Age
 - Authors: Neha Shelar

Panel 4 – Education, Policy, Social Issues and Change

Pre-Lunch (11:00 a.m.-12:45 p.m.)

- 11:00–11:15 Stereotype Threat and Stereotype Boost: Effects of Gender-Based Stereotypes on Logical Reasoning Performance
 - Authors: Lakshita Sharma; Sameeksha Krishna; Saiesha Kumar; Muskaan
 Dhingra; Vidushi Goswami; Sairaj Patki
- 11:15–11:30 Bridging Racial Boundaries in Media: The Power of Black-Authored Narratives
 - Authors: Aarushi Gupta
- 11:30–11:45 Smile Lock: A Dirty Truth of the Virtual Life of New Generation
 - Authors: Vaibhavi Shete; Karthika P. Devan

- 11:45–12:00 Homeschooling in India: Mothers' Perspectives
 - Authors: Anjali Panchanathan
- 12:00–12:15 To What Extent does the Layout of a Departmental Store Affect Consumer Decision Fatigue?
 - Authors: Prachi Agarwal
- 12:15–12:30 Brains or Ballots: Examining the Role of Education in Indian Parliamentary Activities
 - Authors: Parth Prasad
- 12:30–12:45 Role of Perceived Injustice and Group Efficacy as a Function of In-Group Identity in Predicting Collective Action Tendency towards Low-Caste Communities in India
 - Authors: Sai Nila Radhakrishnan; Ananya Venkatramanan; Sindhuja Sankaran

Post-Lunch (2:00 p.m.-3:45 p.m.)

- 2:00–2:15 Assessing the Effectiveness of Gender Budget in India: An Analysis of Karnataka and Odisha
 - Authors: Jayaraksana M.; Sharmista S.
- 2:15–2:30 The City, Capitalism & Le Droite A La Ville
 - Authors: Aadi Sardesai; Yaana Postwala; Manasvi Ghosh
- 2:30–2:45 Comparing Phonics-based and Regional Language Mapping (RLM)
 Approaches to Teaching English Reading in India
 - Authors: Kinjalkini Gautam
- 2:45–3:00 Separated by Social Constructs: A Lens into the Misrepresented
 - Authors: Sanjana Nanda
- 3:00–3:15 Improving Inclusion for Neurodivergent Adults in Learning Environments: Difficulties and Approaches
 - Authors: Khushboo Nayak
- 3:15–3:30 Privilege or Peril: Redefining Masculinity in Contemporary Gender Equality Paradigm
 - Authors: Sai Abhijeet Roopesh Varshaa Ratnaparke
- 3:30–3:45 Can Men Fight the Patriarchy? The Role of Hostile Sexism and Attitudes towards Modern-Day Feminists
 - Authors: Amiteshwar Palanivelrajan; Sreepreya Srinivasan; Sindhuja Sankaran